



**Main Street Macon
Marketing Grant Program Application**

Please print or type your information and use blue or black ink.

Date of Application: _____ DUNS Number: _____

Name of Applicant: _____

Name of Business: _____

Business Physical Address: _____

Applicant's Mailing Address: _____

Phone Number(s): _____

Email Address: _____

Web Address: _____

Proposed Campaign Description (Attach media campaign description if more space is need.)
*Please indicate the types of media that will be used in proposed campaign (Radio, Television,
Print, Web, TAP Kiosk, Billboard, or Other):*

Campaign Start Date: _____ Campaign Completion Date: _____

Estimated Total Cost of Campaign (Please attach estimate[s]): \$ _____

Grant Amount Requested: \$ _____ Match Amount (10% of total campaign): \$ _____

Do you have the funds available to complete the proposed campaign? Yes _____ No _____

How long will the proposed campaign last? _____

Description of Business

Use the lines below to provide a description of your business. If more space is needed, please attach an additional sheet to your application.

Employees

Use this section to list employees with their addresses and pay rates. If the business owner is the sole employee, please include his/her information on the first line below.

1.	_____	_____	_____
	Name	Address	Pay Rate
2.	_____	_____	_____
	Name	Address	Pay Rate
3.	_____	_____	_____
	Name	Address	Pay Rate
4.	_____	_____	_____
	Name	Address	Pay Rate
5.	_____	_____	_____
	Name	Address	Pay Rate

All Marketing Grant Program Applications must be completed and submitted to Main Street Macon with a copy of the following documents:

- Copy of Business License
- Third Party Quote(s) of Campaign Materials
- W-9 with Tax ID Number of the Business
- DUNS Number (DUNS Numbers are free and can be obtained by applying at <http://www.dnb.com/duns-number.html>)

By signing below, you understand the following:

- Completion of the grant application does not guarantee that the proposed media campaign will receive grant funding.
- Applicants will be approved to receive only one grant.
- Upon approval, applicants must submit their household income tax statements. This information will be used solely for internal documentation purposes in the Macon-Bibb Economic and Community Development Department.
- Payments will be remitted to the advertising vendor(s) that provided the third party quote(s). Payments will NOT be made the marketing grant applicant except for reimbursement of online ads.
- Marketing grant applicant must provide 10% match made out to the third party vendor to the Economic and Community Development Department (ECDD) once the campaign has been approved and payment provided by ECDD to the third party vendor is available.
- Applicants that receive funding will be required to complete a close-out narrative.

Applicant Signature

Date

Return all completed applications with supporting documents to:

Emily Hopkins, Manager
Main Street Macon
200 Cherry Street, Suite 300
Macon, GA 31201

Completed applications with supporting documents may also be emailed to:

EHopkins@maconbibb.us